



THE DMRF FRANK AND DEBBI SOBEY LECTURESHIP

DESCRIPTION

The Frank and Debbi Sobey Lectureship in Alzheimer's, prostate cancer, or cardiovascular research will be held on an annual basis following a call for proposals. The Sobey Family have been life-long champions of the role medical research plays in advancing leadership in the field of health and improving health delivery in the region. The purpose of this Lectureship is to bring internationally respected experts in one of the following areas of research: Alzheimer's, prostate cancer, or cardiovascular, to Dalhousie University to engage with students, faculty, staff, donors, volunteers and/or members of the general public. Up to \$5,000 is available annually to support each visit.

This Lectureship must include at least one public address during a conference or special event hosted within or in affiliation with Dalhousie University's Faculty of Medicine ("Faculty of Medicine"). However, preference will be given to applications involving additional interactions between the lecturer and students, faculty members, trainees and/or members of the general public through lectures, seminars or participation in other pertinent on-campus initiatives or activities.

APPLICATION

Applications should be submitted by the lecturer's sponsor, who must have a faculty or staff appointment in the Faculty of Medicine. Arrangements must be made through a University Department and with the Department Head's support. Applications must include:

- a letter of support from the sponsor indicating the purpose of the visit, including a description of the lecturer's area of expertise, and an outline of how the proposed visit will benefit Faculty of Medicine students, faculty, staff, donors, volunteers and/or members of the general public (max. 2 pages)
- a proposed itinerary, schedule of activities and a detailed budget including the cost of travel, anticipated expenses, suggested honorarium and any funding provided from other sources (max. 2 pages)
- a copy of the lecturer's abbreviated curriculum vitae (NIH Biosketch format ideal)
- additional information to support your application may be appended if necessary

Please e-mail an electronic copy of the complete application to dmrf@dal.ca by the announced deadline

NOTES

- The sponsor should provide DMRF with confirmed details concerning the schedule at least one month in advance
- The public address should include a pre- or post-reception
- If appropriate, the sponsor should offer DMRF a brief speaking opportunity during planned events
- The sponsor is responsible to ensure all logistics and promotional activities concerning the visit are arranged and completed
- Dalhousie Medical Research Foundation should be recognized as the presenting sponsor. The DMRF logo should be included on all collateral (i.e. posters, invitations, etc.), and is available at www.dmr.ca
- Lecturers and sponsors are asked to make themselves available for a photo shoot and/or interview during the visit for potential promotional usage by DMRF (i.e. press releases, social media, website, annual report, newsletter etc.)
- If a public event is filmed or photographed, sponsors are asked to provide DMRF with access to the multimedia content with two weeks of the event for potential promotional usage
- Following the conclusion of the visit, the sponsor may be required to provide a brief report including the details and highlights of the visit.

A current DMRF competition schedule can be obtained by visiting www.dmr.ca or by contacting 902-494-3502 or dmrf@dal.ca